In November 2012 Tour ‘da’ Industry - a series of exciting industry tours – was piloted for six days over a two week period. This aspirational activity demonstrated exceptional success in immersing Aboriginal young people in industry and improving their knowledge of educational and career pathways. Clearly “the big, the noisy, the shiny, the money and the wow” had an impact on expanding the minds of the participating Aboriginal students to dream about and contemplate the possibilities, opportunities and the pathways available to them. In the minds of the students, it linked their education with the need to achieve Year 12 and widened their post-secondary options.

Geoff Ewens, Managing Director

Partnering In Action - Tour ‘da’ Industry (TdI)

The objectives of this aspirational activity were to:

- Strengthen the importance of Yr 12 attainment
- Assist Indigenous students to transition successfully from school to further education or employment
- Immerse Indigenous young people in industry for a personal relationship (see, hear, feel and experience)
- Expand knowledge amongst Indigenous students of:
  - industry sectors and occupations available to Indigenous people
  - industry skills needs and educational requirements for occupations

AITEC in collaboration with Maxima and several industry partners organised a unique series of industry tours for Aboriginal students in years 10 to 12. Tour ‘da’ Industry (TdI) gave the ATSI students insight and access to areas that are not normally available to the public.

The program comprised the following visits:

**WEEK 1** 13-15 NOV

- **DAY 1**: TANDANYA
  - TdI launch, briefing and preparation
- **DAY 2**: RAAF BASE
  - Edinburgh RAAF Air Force Base
- **DAY 3**: ServiceSkillsSA
  - Coles & Classic Jets Fighter Museum

**WEEK 2** 20-22 NOV

- **DAY 4**: RESA
  - DMITRE Drill Core Library & Penrice Soda Angaston Quarry
- **DAY 5**: SUPERWAY
  - Civil Contractors Federation & South Road Superway
- **DAY 6**: AIRPORT
  - Emergency Services, Customs & AQIS
  - Terminal 1 hospitality services, QANTAS

By 10th October 2012, 86 registrations of interest were received at AITEC to attend TdI. Only 33 positions were available, thus schools and students were required to undertake an application process to be assessed by AITEC.

<table>
<thead>
<tr>
<th>Type of Attendee</th>
<th>Participants per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parents</td>
<td>1</td>
</tr>
<tr>
<td>Aboriginal students</td>
<td>19-25</td>
</tr>
<tr>
<td>Educators</td>
<td>3-6</td>
</tr>
<tr>
<td>Business representatives</td>
<td>3-10</td>
</tr>
</tbody>
</table>
Partnering In Action - Tour ‘da’ Industry (Cont.)

13 Nov. Tandanya - National Aboriginal Cultural Institute, Program briefing and Overview of the Entertainment Industry.

14 Nov. RAAF Edinburgh Base

15 Nov. Classic Jets Fighter Museum and Coles Distribution Centre

“Deadly experience.”
“It was fun and very educational”
“It was the best thing that has happened to me in my life”
“It helped me figure out what career path I might follow”
“It was good, inspirational and enjoyed it. It taught me a lot”
“It was really great, it was good to go and have a look at different industries”

Participating Students

Congratulations on a valuable and memorable educational experience / Great initiative / All our students gained a lot from their experience at Tour ‘da’ Industry.

Educators from participating schools
Addressing the partnering needs of schools, parents & families, business and community

Partnering In Action  Tour ‘da’ Industry (Cont.)

20 Nov. DMITRE Drill Core Library and Penrice Soda Angaston

21 Nov. Civil Contractors Federation and Urban Superway

22 Nov. Adelaide Airport
Program Outcomes

1. 19 schools across 7 SA regions registered an interest to be part of this program
2. 85 expressions of interest were received and 25 students were selected to be part of the program
3. Educators strongly agreed that:
   - TdI increased their knowledge of industries and occupations
   - TdI was valuable for their students
   - their students learned about skills and education required for the involved industries
4. Students strongly agreed that TdI:
   - improved their knowledge about industry sectors and their skills needs
   - has demonstrated to them the importance of completing Yr12
   - has helped them to have a clearer idea of their future educational possibilities

Tour 'da' Industry (TdI) 2012
Students' Overall Rating